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Honam National Institute of Biological Resources and Samsung Electronics Team Up for Biodiversity Exploration

- Public-Private partnership expands participation in biodiversity conservation

The Honam National Institute of Biological Resources (President Park Jin-yeong), under the Ministry of Climate, Energy and Environment (MCEE), announced that it is conducting “Biodiversity Exploration Activities” with Samsung Electronics employees to raise awareness of the importance of biodiversity and promote a culture of environmental conservation.

The HNIBR conducted “Biodiversity Exploration Activities” with Samsung Electronics employees for two days from September 5 in areas near Samsung Electronics business sites, including Meonae Ecological Park in Suwon and Gamcheon-gyo Bridge in Gumi. It will also conduct related exploration activities on September 17 in the Jeonnam-Gwangju Special Metropolitan City, at Samsung Electronics Gwangju business site.

The HNIBR continues to operate educational and experiential programs to raise public awareness, alongside its research, survey, and conservation efforts related to biological resources. It also connects the expertise of public research institutions with corporate participation to raise awareness of the value of organisms found in everyday surroundings and broaden opportunities for public involvement in environmental conservation.

This biodiversity exploration was organized to enable a company and a public research institution to work together to share the importance of biodiversity conservation and raise awareness of environmental conservation through field-based education, in which participants directly observe and record living organisms.

About 90 employees and family members took part in the exploration activities, observing and recording organisms from four taxonomic groups — birds, insects, plants, and fish — with experts from the HNIBR.

They identified a total of 167 species in the areas around Meonae Ecological Park in Suwon and Gamcheon-gyo Bridge in Gumi, including 20 bird species, 55 insect species, 76 plant species, and 16 fish species.

About 40 employees from Samsung Electronics Gwangju business site are expected to participate in the biodiversity exploration to be held in the Jeonnam-Gwangju Special Metropolitan City on September 17, continuing the exploration activities.

President Park Jin-yeong said, “Biodiversity is one of the most important assets for a sustainable future in an era of climate crisis, and conserving it requires the interest and participation of both the public and businesses.” He added, “We will continue to work with businesses and local communities to expand biodiversity education and exploration activities, while actively pursuing collaborative initiatives for the conservation and sustainable use of Korea’s biological resources.”

Cho Yoo-seong, Executive Vice President of Environmental Management Team at Samsung Electronics, said, “Samsung Electronics is making various efforts to conserve ecosystems around its business sites. We will continue to carry out a range of biodiversity enhancement activities, including ecological surveys, forest planting, and aquatic ecosystem restoration.”

